

# Sussex Lions Daze Menu of 2021 Sponsorship Opportunities

We are looking for sponsors for Sussex Lions Daze. **Please read over the different Sponsorship Levels on the back of this sheet to see how your company will be recognized for your support** and then check the appropriate boxes below for any events you wish to sponsor. Please also fill in your company information and return it to either your sponsorship contact for the event you're sponsoring (if you're a repeat sponsor), or send it to us in the enclosed envelope at your convenience. **The due dates below are the dates we need sponsorships turned in by in order for you to realize all of the benefits of the sponsorship levels you choose.** If you prefer, you can fill out the Pledge form online at [www.sussexlions.org/pledge](http://www.sussexlions.org/pledge). **Thank you for your support.**

## Sussex Lions Daze and Parade

This event has been billed as the annual homecoming for the Sussex / Lisbon communities. Held consecutively since 1967 this event draws thousands to Sussex Village Park in mid-July for an array of activities such as food, music, tractor pulls, fireworks, softball tournaments, and carnival rides. In the midst of this, is the Lions Daze parade, a large gathering of floats, bands, clowns, clubs, and the display of local military and fire equipment parading down Main Street Sussex for all to see.

There are several areas of the festival that you can sponsor. Please see the back of this form for details.

## Lions Daze Sponsorship Levels

**Bronze Sponsor (\$100)** = Your company name will be on banners with other sponsors, that will be displayed at the event.

**Silver Sponsor (\$250)** = Everything that the Bronze Sponsors receive, plus the following: We will put up one of your company's own banners at the event (Business must supply banner).

**Gold Sponsor (\$500)** = Everything that the Silver Sponsors receive, plus the following: Your company name will appear on all posters and other printed advertising for the specific event as an Event Sponsor. Your company name will also appear on banners throughout the park during Lions Daze, listing your company as a Major Sponsor of Lions Daze. We will provide you with a plaque to hang in your business, listing you as a Lions Daze Sponsor.

**Platinum Sponsor (\$1,000)** = Everything that the Gold Sponsors receive, plus the following: Your company will receive one 10' X 10' booth to advertise your company. Only passive selling will be allowed.

**Koozie Sponsor (\$2,500)** = Everything that the Platinum Sponsors receive, plus the following: Your company's logo would go on one side of the Lions Daze koozies. This sponsor level will be limited to one sponsor.

**T-Shirt Sponsor (\$5,000)** = Everything that the Platinum Sponsors receive, plus the following: Your company's logo would go on the back of the Lions Daze T-Shirt. This sponsor level will be limited to four sponsors.

**\*\*\*All Gold & Platinum Sponsors will be listed on large displays at Sussex Lions Daze as Major Sponsors.**

If you sponsor more than one event within Lions Daze, you will receive the combined level of sponsorship for each event. (Example – if you sponsor two events at the Silver Level for Lions Daze, you will receive everything that the Gold Sponsor receives as a Lions Daze sponsor).

## Sussex Lions Daze - 2021 Sponsorship Pledge Form

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

☐ Check is enclosed

☐ I have checked the events below that I want to sponsor, please contact me to arrange payment at a later date.

**I want to sponsor the following Lions Daze Events!** (Sponsorship needs to be in by 6/1/2021)

Check One for each event you want to sponsor

**Parade:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

(All levels will include entry in parade and your company name will be on banners in the parade, and at Lions Daze)

If you would ONLY like an entry in the parade, check here. ☐ \$75 Donation **Request Parade Application:** ☐

**Tractor Pull:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

**Softball Tournament:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

**Bingo Sponsor:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

**Fireworks:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

**Bands:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

**Road Rally:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

**Raffle Cash Prizes:** ☐ Bronze (\$100) ☐ Silver (\$250) ☐ Gold (\$500) ☐ Platinum (\$1000)

Will go toward our 1<sup>st</sup> five prizes which are cash totaling \$7500. Your company name will also be on the tickets as a major sponsor of the raffle prizes. Banners will be at Raffle Tent during Lions Daze. **All donations toward the Major Prizes must be turned in by 3/31/2021** if you wish to have your business' name listed on the raffle tickets.

**Raffle – Other Prizes:** ☐ \_\_\_\_\_

Please list any item(s) you would like to donate as prizes for the raffle. Your company name will appear on all raffle tickets as the company that donated that prize. **Raffle prizes donated may not have any kind of purchase stipulations.** All donations toward the Raffle Prizes must have a minimum value of \$100 and be turned in by **3/31/2021** if you wish to have your business' name listed on the raffle tickets.

**Event Door Prizes:** ☐ \_\_\_\_\_

Please list any item(s) you would like to donate as door prizes for the event. Your company name will be announced where and when these prizes are given away. **Raffle prizes donated may not have any kind of purchase stipulations.** All donations toward the Door Prizes must be turned in by **3/31/2021** if you wish to have your business' name listed on the raffle tickets.

**Koozie Sponsor:** ☐ (\$2,500)

**T-Shirt Sponsor:** ☐ (\$5,000)

Mail To: Sussex Lions Sponsorship Committee – W244 N5612 Quail Run Court Sussex, WI 53089